



Hello!

Making a 360° view of a circular product can be tricky! Here's a crafty trick you can use the next time you shoot a circular product.

Want to learn more? Visit our blog for more tricks of the trade:

[www.imajize.com/blog](http://www.imajize.com/blog)



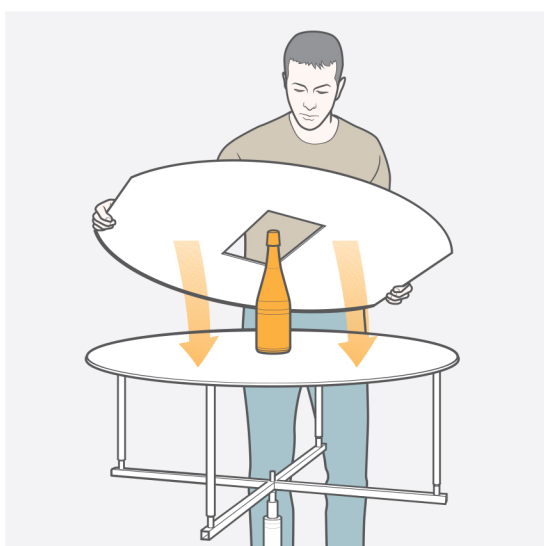
①

Here we have a home-made motorized 360° photography turntable.



②

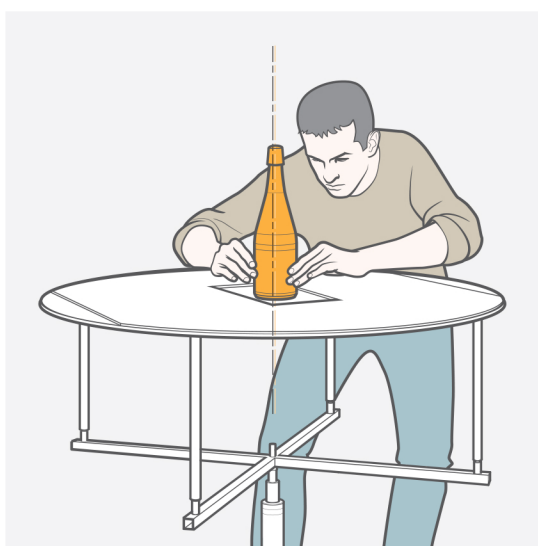
Place the bottle roughly in the center of the table.



③

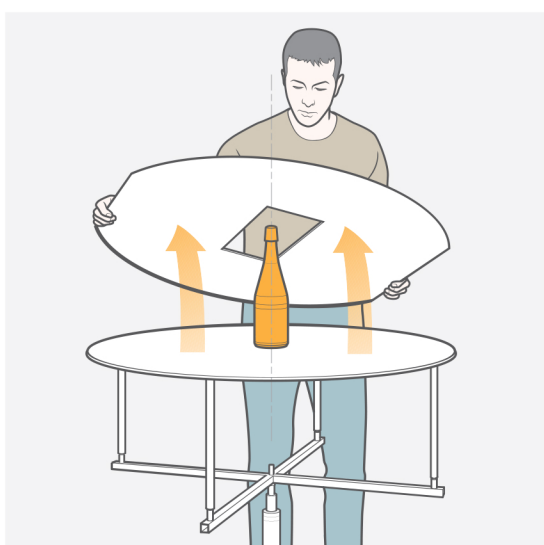
We took a piece of posterboard and cut out a square in the center.

Let's place this on the table.



④

Now we have a reference point to center the bottle.



⑤

Remove the piece of posterboard.



⑥

There you have it! A perfectly centered product!